GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA

UNSTARRED QUESTION NO:5353
ANSWERED ON:15.05.2007
EXPORT PROMOTION COUNCILS
Vallabbhaneni Shri Balashowry

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

(a) whether the Government has asked all export promotion councils and related agencies to prepare specific export strategies; and

(b) if so, the details thereof?

Answer

MINISTER OF THE STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (SHRI JAIRAM RAMESH)

(a) to (b) : Annual Action Plans and export strategies of Export Promotion Councils & related agencies are reviewed periodically during a year with regard to export performance targets. Initiatives and activities of Export Promotion Councils such as participation in trade fairs, buyer-seller meets, market access in focus areas etc. are also reviewed to achieve targets set under Council`s Annual Action Plans.